



PHE partnerships guide

PHE cross-training workshop outline

Version 1

blue ventures
beyond conservation

PHE Population
Health
Environment
Madagascar Network

About this guide

This guide consists of 15 chapters covering the core **values**, **skills** and **knowledge** needed to develop and implement effective cross-sector Population-Health-Environment (PHE) partnerships. You have downloaded **annex IV - PHE cross-training workshop outline**. If you wish to download individual chapters or the entire guide please visit the Madagascar PHE Network's website [here](#).

This guide is primarily designed for use by the staff of environmental organisations wishing to develop cross-sector PHE partnerships with health service providers in line with priority community needs and their organisational missions. Many chapters will also be relevant to the staff of health organisations wishing to develop cross-sector PHE partnerships with environmental organisations working in under-served zones. And of course livelihoods-focused organisations working at the interface of sustainable development and natural resource management are also ideally placed to develop and implement collaborative PHE initiatives with relevant partners.

This guide draws on the PHE implementation experiences of Blue Ventures and other members of the Madagascar PHE Network in order to provide practical advice structured in a conversational format with case study examples. As such it should be highly relevant to organisations working in Madagascar and much material will be applicable to organisations working in other countries as well.

This guide is accompanied by various complementary resources including an integrated PHE community outreach tool (illustrated PHE story cards) available via the Madagascar PHE Network's website [here](#). Please note that a comprehensive online library of documents relating to PHE programming has been collated by the Population Reference Bureau and can be found [here](#).

This guide should be considered a living document and as such it will be updated regularly. Please don't hesitate to contact Blue Ventures (pheinfo@blueventures.org) if you have any suggestions for improvement or requests for elaboration. We look forward to incorporating your feedback into future versions of this guide.

Credits and acknowledgements

This guide was written and produced by Laura Robson, Blue Ventures' Health-Environment Partnerships Manager.

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Valuable feedback on the content of this guide was also received from the following organisations via a PHE training and experience sharing workshop held by the Madagascar PHE Network in March 2016: Association Cétamada, Catholic Relief Services, Centre ValBio, Community Centred Conservation, Conservation International, Durrell Wildlife Conservation Trust, Honko Mangrove Conservation & Education, JSI/MAHEFA (now Mahefa Miarak), Madagascar Fauna & Flora Group, Madagascar Wildlife Conservation, Marie Stopes Madagascar, MIHARI Network, Ny Tanintsika, Population Services International, Reef Doctor, SEED Madagascar (formerly Azafady), Stony Brook University, USAID Mikolo, Voahary Salama, Wildlife Conservation Society and WWF. The photo on the cover page of this guide was taken by Jean-Philippe Palasi at that PHE training and experience sharing workshop. All other photo credits can be found on top of the photos included throughout this guide.

This guide should be referenced as follows: *Robson, L. (2017) PHE partnerships guide. London, UK / Antananarivo, Madagascar: Blue Ventures Conservation.*

Annex IV - PHE cross-training workshop outline

Workshop objectives:

1. To increase community health agents' understanding of community-based natural resource management and how it relates to community health promotion
2. To build the capacity of community health agents to contribute to community-based natural resource management and facilitate discussions about health-environment linkages
3. To increase environmental outreach workers' understanding of community health promotion and how it relates to community-based natural resource management
4. To build the capacity of environmental outreach workers to contribute to community health promotion and facilitate discussions about health-environment linkages
5. To jointly design integrated community outreach activities that will advance women's engagement in natural resource management and men's engagement in family health

Workshop facilitators and participants:

1. Programme managers
2. Community health agents and/or health organisation staff
3. Environmental outreach workers and/or environmental organisation staff

Two-day workshop outline:

1. Welcome (introductions, ground rules, icebreaker) - facilitated by a programme manager
2. Overview of the PHE approach (rationale for cross-sector working, importance of reproductive rights as per [chapter 1](#)) - presented by a programme manager
3. Overview of community-based natural resource management (objectives, process, challenges as per [chapter 10](#)) - presented by environmental organisation staff / environmental outreach workers
4. Specific details regarding community-based natural resource management initiatives in PHE partnership zone (what's being done, where, why and by whom) - presented by environmental organisation staff / environmental outreach workers
5. How community-based natural resource management relates to community health promotion (storytelling exercises / role plays / small group discussion and feedback) - facilitated by a programme manager
6. Brainstorming of ways that community health agents can help to advance community-based natural resource management initiatives (particularly increasing women's engagement) - facilitated by a programme manager

7. Overview of community health promotion (rationale, key health-promoting behaviours, family planning options, behaviour change approaches as per [chapters 11, 12, 13 and 14](#)) - presented by health organisation staff / community health agents
8. Specific details regarding community health promotion initiatives and community health services in PHE partnership zone (what's being offered, where, by whom and how frequently) - presented by health organisation staff / community health agents
9. How community health promotion relates to community-based natural resource management (storytelling exercises / role plays / small group discussion and feedback) - facilitated by a programme manager
10. Brainstorming of ways that environmental outreach workers can help to advance community health promotion initiatives (particularly increasing men's engagement) - facilitated by a programme manager
11. Reflection and discussion session regarding the resonance of a rights-based PHE approach with the worldviews and religious beliefs of all training participants - facilitated by a programme manager
12. Summary session coordinating work plans, brainstorming possibilities for sharing resources, and designing integrated community outreach activities - facilitated by a programme manager

Would you like more support with this? Blue Ventures can design and facilitate bespoke PHE cross-training workshops for your organisation and your partners. To find out more please contact pheinfo@blueventures.org.



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