



Madagascar's national PHE network connects and supports its members to develop collaborative initiatives that improve the health of both people and the environment

### Objectives of PHE Network

- Promoting the PHE approach as the default model for conservation programming in Madagascar - healthy people living in healthy environments with resilient and sustainable livelihoods
- Encouraging the development of new PHE partnerships between health and environment organisations
- Enhancing the technical capacity of members to implement high quality health and environment programming in Madagascar
- Generating the evidence of PHE approach for a sustainable natural resources management
- Supporting and inspiring our members to implement collaborative initiatives that improve the health of both people and the environment

### Lessons learned

- Health organisations can reach isolated communities through the use of operational infrastructure of environmental organisations
- Environmental organisations can support health services by engaging men in decision making and advancing women's environmental management



# Madagascar Population Health Environment (PHE) Network strategy

2024 - 2028

## About the Madagascar PHE Network Strategy

### Introduction

With growing interest in the integrated Population Health Environment (PHE) approach, which increasingly responds to the current trend with climate change, coupled with the continued growth of the Madagascar PHE Network and its members, a high-level and adapted strategy is essential to support its long-term development.

This Madagascar PHE Network strategy for 2024-2028 embodies an integrated vision aimed for “Healthy and resilient communities thriving in a healthy environment for sustainable development”. Founded in 2014, the platform brings together conservation and health partners to promote sustainable models focused on human well-being and ecosystem

The core values of this strategy encompass the implementation of high-quality PHE partnerships, the platform’s autonomy by 2027, and an environment conducive to the sustainability and expansion of the PHE model. This strategy is broken down into five main objectives: guaranteeing the network’s independence, establishing a monitoring and evaluation system to measure impact, multiplying and strengthening PHE partnerships, establishing a national policy framework favourable to the PHE approach, and finally, increasing the platform’s influence on a national and international scale.

# What is the vision?



*Healthy and resilient communities thriving  
in a healthy environment  
for sustainable development*



## Healthy and resilient communities

*Improving health by enabling couples to plan births and take care of their families*



## Healthy environment

Protecting environment by managing fisheries and forests sustainably



## Sustainable development

Strengthening livelihoods by valorising local natural resources and guiding communities toward economic self-sufficiency

## Our mission

***The Madagascar PHE Network connects, inspires, and supports its members by positioning the PHE approach as the reference model for integrated conservation and development programs in Madagascar.***

# Core Values



# Aim

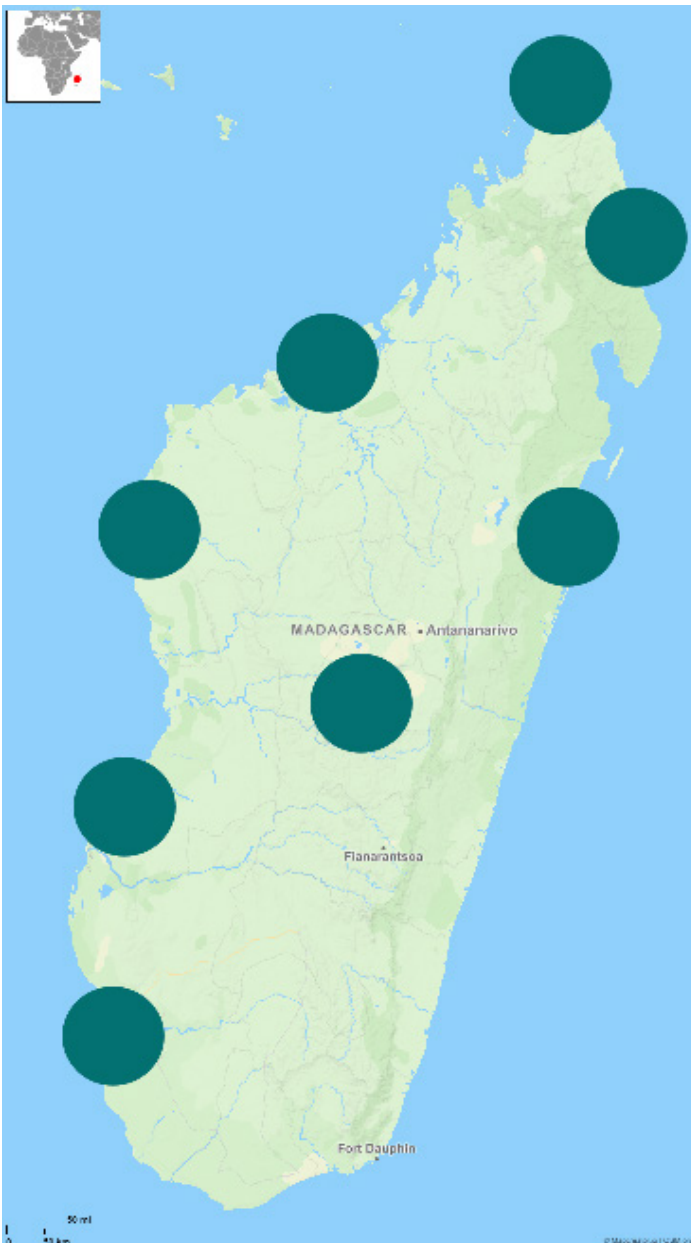
The PHE Network aims to connect and inspire conservation and health actors; using best practice model enabling the development of high quality PHE partnerships, reaching all communities living in or adjacent to Madagascar’s priority areas of high biodiversity, has robust data on impact, is leading a global movement on PHE and is supporting the long term sustainability of this approach.



## Focus areas

- Supporting scale up PHE best model partnership with high quality impacts
- Becoming a global platform leader on PHE
- Creating an enabling environment for sustainable implementation of PHE
- Strengthening the evidence base for PHE

## Our coverage



**8 Regions**

**70 organisations members**

**+40 active PHE partnerships**

**+800.000 Beneficiaries**

# Key Objectives

Within this strategy, the PHE Network will focus on five key objectives.

## **Objective 1 :The PHE Network completes its transition to independence and is functioning as an independent network, with sufficient capacity and resources to sustain its operations and support its growth by 2027**

The network will have all the resources needed, both human and material, to enable the achievement of its transition and pursue its objectives independently of Blue Ventures. An effective management mechanism, from procedures to implementation of activities, and at all levels will be operational. It will have the fundraising capacity to support its growth aspirations. In terms of decision-making, the network will have complete autonomy for decision-making.

### **Projects**

- Define long-term vision and mission of the PHE network
- Define and operationalize appropriate structure of the PHE network as an independent entity
- Register the PHE network legally as an independent entity
- Financial transition achieved
- Technology transfer completed
- Branding and communication transition achieved
- PHE network has the appropriate human resources to get fully independent

## **Objective 2: A robust MEL system is operational, enabling the network to track its performance and gather evidence of impact, evaluate and refine its model, and develop tools to support replication of PHE approach**

The system implemented will capture the impacts of the network at national and regional levels. It will track the performance of the network and its growth over time and space. It will support member partners to also capture their impact at the level of their respective area of intervention, and feed data into an open database of the network. This in turn will lead to the development and sharing of resources, tools and other knowledge products to promote the network and support the adoption of best practice. Analysis of the data collected will enable the network to evaluate its impact and the effectiveness of the PHE partnership model.

## Projects

- Operationalise the PHE Network MEL framework
- Build a PHE database that allows for analysis and visualisation of the data that is collected
- Capture solid evidence and experiences from local communities, from different contexts, accessible to a very large audience
- Strengthen Network member capacity to monitor and evaluate their integrated projects
- Operationalise an online platform accessible for network members and a large audience
- Develop a qualitative data collection system that supports the evidence of the approach
- Analyse data, evaluate impact and refine the PHE partnership model as appropriate
- Produce relevant knowledge outputs
- Disseminate nationally and globally results and lessons learned
- Explore and implement innovation from learnings

### **Objective 3: Number and quality of PHE partnerships across the country increased**

Support partners to implement high quality PHE partnerships. This is the primary output and purpose of the network, and increasing the number and quality of partnerships is how the network will ensure the real impact and value of its work at the community level, as well as to qualitatively show the added-value of the network and the PHE approach. Quality shows the performance of partnerships and meets the identified needs of the communities, and plays as well into the long-term development of the partnerships.

## Projects

- Produce a best practice document to maximise impact of partnerships
- Have a variety of outreach tools available and accessible to partners
- Promote learning and knowledge sharing through learning exchange visits and learning workshops
- Update and improve the use of PHE quality Charter through self evaluation and peer accreditation
- Develop a methodology enabling the assessment and measurement of the level of partners capacity

- Conduct a series of partners assessment capacity following a clear process and methodology
- Strengthen the capacity of organisations members according to the capacity needs assessment results
- Conduct capacity re-assessment to measure organisations' capacity progress
- Prospect and approach all the actors of the conservation and the management of the natural resources in Madagascar

#### **Objective 4: National policy framework supporting an enabling environment for PHE adoption is in place**

Developing and implementing a national and official PHE policy framework, in collaboration with the advocacy team of key ministries, will enable better adoption of the approach in the country. At the same time, the texts in application will condition the sustainability of efforts already undertaken and future initiatives.

#### **Projects**

- Develop an effective advocacy plan
- Build the advocacy capacity of and collaboration with the existing advocacy group
- Provide technical support to the government on health and environment
- Draft and share at various levels a policy document incorporating key elements of the policy framework.
- Accompany and support the process of launching the national policy framework

#### **Objective 5: Continuous expansion in influence of the PHE Network nationally and globally**

Expand the presence on the continent and beyond through sharing evidence of impact, presenting at international conferences and networking events. The network will be consulted more broadly by different stakeholders (Government, Donors, International Organizations, Local Organizations, Associations, other partners) for decision making. The technical capacities of the network team will be solicited at the international level.

The Network will be invited to share experiences and learning to various national and international events relevant to the themes concerned. Increase the existing resources of the network to ensure its proper functioning.

## Projects

- Develop a strong branding “specific” to the network itself
- Build and strengthen relationships with international stakeholders
- Maintain an effective collaboration with Government and other stakeholders
- Share regular updates and progress with PHE international communities and widely
- Conduct international webinar to share Madagascar learning and best practices
- Promote results from national and international PHE research actions
- Lead international exchanges with PHE global practitioners
- Host a regional / international PHE conference in country
- Represent the PHE network at various international conferences on biodiversity, climate change, health, development and relevant topics

## What we do

### A platform for everyone to share and learn from each other



The Madagascar PHE Network is a national learning network established in 2014 with the purpose of bringing together health and conservation organisations, ministries and funders, connecting, supporting and inspiring them to implement cross-sector initiatives that improve the health of both people and the environment.

The PHE approach is being implemented by numerous health and conservation organisations in Madagascar through win-win PHE partnerships that combine their already funded activities. To date, the Network has +70 partners members and is supporting +40 PHE partnerships.

## We connect multiple partners and promote exchanges

Through national and regional coordination meetings, forum discussion, sharing and training workshops, site learning exchange visits, we are enabling partners to know each other, strengthen coordination of interventions, harmonise interventions, connect and explore potential collaboration between them.



## We aim to a large adoption of the PHE approach supporting a natural resource managed sustainably by a healthy and resilient communities

Poor community health, unmet family planning needs, food insecurity, environmental degradation and vulnerability to climate change all interact and compound each other in increasingly negative ways.

The PHE approach recognizes the interconnections between population dynamics, health, and the environment, and seeks to address these interconnected challenges through integrated and comprehensive strategies : enabling couples to plan and better provide for their families, improving their well-being, diversifying their livelihoods and equipping them to manage their natural resources sustainably.

Only by working in such a holistic way can we unlock real change for people, their health and the environment.



## How we work

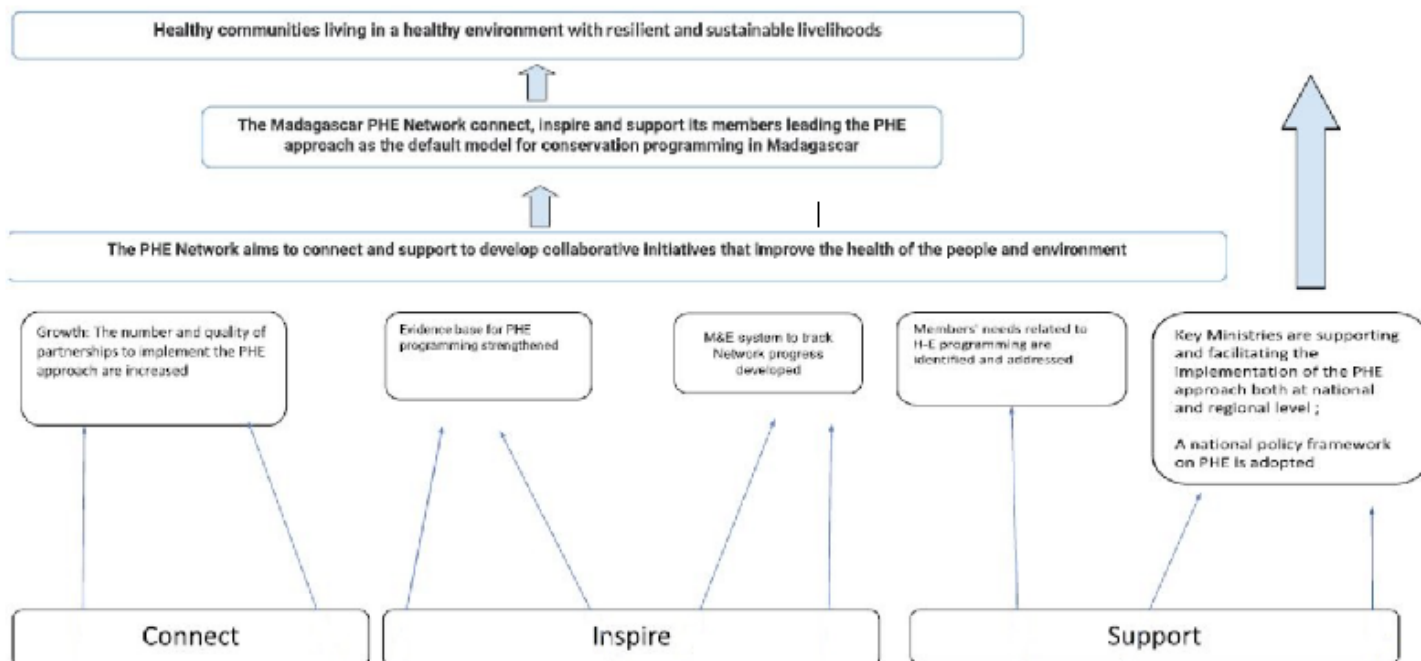
The most effective PHE partnerships are formed by cross-training staff, developing joint work plans and using integrated community outreach materials. In general, the PHE network is focusing on:

- Listening to our network member
- Providing a forum for training and exchanging learning / best practices
- Constantly looking to innovative model
- Focusing on partner technical support
- Supporting according to partners' needs
- Scaling best model
- Documenting experiences at different level
- Sharing diverse opportunities

## How do we support our partner members?

- Identify partners needs
- Facilitate connection
- Through partner gathering
- Bring experiences from the field across learning exchange visits
- Strengthening their capacity
- Provide technical supports
- Produce and disseminate outreach tools
- Boost their visibility
- Sharing opportunities (funding, training, conference, recruitment)

## Our theory of change



## Our pathway to independency

In line with objective 1 of this strategy, a large part of it will focus on achieving the process of being an independent entity by 2027.





The PHE network has been hosted by Blue Ventures marine organisation since 2014 and has achieved significant success, benefiting both its member organisations and local communities. Opportunities for future development remain. By becoming an independent network, it will foster a greater sense of belonging among existing and future member organisations. The Network will benefit from increased autonomy, allowing for independent decision-making that will be better adapted to members' needs.

Additionally, the Network will have the flexibility to adapt to evolving circumstances, a significant advantage of independent organisations which can pivot and adjust their operations swiftly. Maintaining a unique brand and identity is easier for an independent organisation. It can develop and promote its own brand for its future development.



*This strategy offers a clear roadmap, focusing on innovation, the quality of partnerships and strengthening the capacity of the implementers involved, while aspiring to sustainably transform the interactions between population, health and the environment in Madagascar.*

## Follow us

-  [www.phemadagascar.org](http://www.phemadagascar.org)
-  <http://twitter.com/PHEMadagascar>
-  <http://linkedin.com/PHEMadagascar>
-  <http://web.facebook.com/phemadagascar/>



PHE

Population  
Health  
Environment

Madagascar Network